अरियम चंद्रा
Arian Chandra

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San Francisco, CA

Education

Lehigh University

2019 - 2024

B.A. Industrial & Graphic Design

Minors in Japanese Language and Apparel Design
Major GPA: 3.5

Recognition

Graphis New Talent

Honorable Mention, 2024
City of God film poster

Undergraduate Research Grant

College of Arts & Sciences
Lehigh University, 2024

Dean's List

2023, 2024

Tools

Design and fabrication

Figma, Illustrator, Photoshop, InDesign, Lightroom, Fusion 360; laser cutting, 3D printing and woodshop certification

Productivity and AI

M365 Suite, Claude, ChatGPT, GitHub Copilot and Codex

Strategy Methods

Discovery interviews, workshop facilitation, research synthesis, journey mapping, executive presentations and project coordination

Design Portfolio

Typography, print and physical design

Professional Experience

Adobe

Digital Strategy Analyst - High Tech & Manufacturing

San Francisco, CA | April 2025 - Present

Lead research, discovery interviews and workshops with enterprise customers to translate business priorities into B2B strategies, use cases and future-state customer journeys.

Coordinate value engineering, solutions consulting, architecture and sales teams around shared customer insights, recommendations and operating-model priorities.

Shape executive storytelling and presentation design; present recommendations to senior marketing and finance leaders and develop industry perspectives on B2B acquisition.

Adobe

Digital Strategy Intern - Public Sector

San Francisco, CA | Summer 2024

Developed a framework for evaluating trustworthiness in digital government services. Led client readouts assessing digital presence and presenting Adobe recommendations.

Saxbys

Team Lead

Bethlehem, PA | October 2022 - October 2023

Coordinated a team in a fast-paced cafe, balancing staff responsibilities, beverage preparation and attentive customer service.

Zuora

RevOps Intern

Tokyo, Japan | Summer 2022

Created a KPI dashboard for department leaders. Designed a 40+ page analysis of NPS, sales, churn and industry trends; presented to Japan leadership, the president and CRO.

Hassett Ace Hardware

Supervisor

Palo Alto, CA | August 2020 - May 2021

Promoted to supervisor within three months. Led weekly team meetings, delegated work and supported customers on the sales floor.

Coordinated inventory and cash handling, maintained store reporting and represented staff perspectives in management meetings.